

# Member-Owner SUMMER 2024 *Update*



A Publication With News & Financial Education For The Member-Owners of MEMBERS1st.

## ✓ Mark YOUR Calendar

### June 19

All branches closed for Juneteenth

### June 25

Online & absentee voting opens for 2024 board candidates

### July 4

All branches closed for Independence Day

### July 8-12

Celebrate Youth Week at MEMBERS1st!

### July 19

Absentee & online voting for 2024 board candidates closes at 5:00 PM

### July 25

Join us for your 60th Annual Meeting

**5:00-6:00 PM:** Social Hour & Voting

**6:00 PM:** Business Meeting

*Note: All branches will close at 3:00 PM*

### September 2

All branches closed for Labor Day

### A Message from CEO Nick Tonelli

I recently celebrated my one-year anniversary with MEMBERS1st, and not only am I finding it hard to believe how quickly that year passed, but looking back, I marvel at how much MEMBERS1st has accomplished in such a short time! Here are just some of the improvements we've implemented in the past year:

**Rebranding:** In 2023 we launched a new logo to better represent us being your friendly, trusted financial cooperative.

**Online:** We launched a new mobile-friendly website, built with the users in mind. We improved the online membership application and online banking enrollment capabilities, and improved the meeting scheduling process.

**Services:** We launched a Free Shred Friday service for members, expanded our business services and business lending, launched a partnership with First Community Trust to offer wealth management, and ISL to offer private student loan services. Additionally, we've committed to having loan officers on staff in every branch.

**Facilities:** We understand that in-person banking is still important to many of our members. We're in the process of remodeling several of our branches to better serve you. We recently invested in a branch facility in Eldora, allowing us to offer ample off-street parking, 24/7 ATM, safe deposit boxes and more! We also recently celebrated the remodel and update of the Ames branch. Our latest facility improvement is a new branch on West Anson Street in Marshalltown. As a community credit union, this brings our location into the heart of the Marshalltown community, where it will serve as our Marshalltown hub. This new branch features Interactive Teller Machines (ITMs) – a system of service that combines in-person video service with far more functionality than an ATM – and enables members to do more of their banking 24/7.

These are just a few of our accomplishments in the last year! As your CEO, I vow to ensure your financial cooperative remains competitive, convenient, and service-oriented. After all, you are the sole reason we exist!

## Join us for the 60th Annual Membership Meeting of MEMBERS1st Community Credit Union

The annual membership meeting is a unique aspect of credit unions – it's an opportunity to learn more about your credit union, meet the board members who represent you, and talk with other members and employees of the credit union.



### Thursday, July 25, 2024

at DeJardin Hall in the Iowa Valley Continuing Education Building  
3702 S. Center Street in Marshalltown

**Arrive between 5:00-6:00 PM for a social hour and opportunity to vote in-person.**

**The business meeting will begin at 6:00 PM**

*All branches will close at 3:00 PM on July 25th so our staff can prepare for the Annual Meeting.*



Scan to  
learn more. ↗

**Meet this year's board candidates inside.**

# Meet This Year's Board Candidates

## VOTE

### for Your 2024 Board Candidates

Members aged 16+ are encouraged to cast their vote for the Board of Directors candidates. This year members will be voting to fill four board positions.

#### Members can vote in 1 of 3 ways:

##### 1. Online:

Tuesday, June 25, 2024 through Friday, July 19, 2024 at 5:00 p.m. Login to Online Banking or our Mobile app to vote.

##### 2. By Absentee Ballot:

Beginning Tuesday, June 25, 2024, call Becci Johnston at 800-245-6199 or email [rebeccaj@members1st.com](mailto:rebeccaj@members1st.com) to request a paper ballot. Returned ballots must be postmarked no later than July 19, 2024.

##### 3. In person:

Vote at the Annual Meeting on Thursday, July 25, 2024 from 5:00-6:00 p.m.



### David Paul Beeken-Draper

David Paul Beeken-Draper lives in Marshalltown, Iowa, and has been a member of MEMBERS1st since March of 2021. David worked in the finance and banking industry for nearly 40 years, retiring in 2022. He also owns two businesses, 2 Guys Yarn Company and Old Man Quilter Service Company, both located in Marshalltown.

David is a firm believer in credit unions and has been a credit union member since the 1980s when he first opened up an account with his employer. "My finance/banking experience is varied, and I believe it would be pertinent to my role as a board member," said Dave. "For more than 40 years I've held various roles including inventory audits, serving as a collateral analyst, spreading financial statements and tax returns, and even checking documentation to determine accurate reporting of client status."



### Dirk Dahms

Dirk Dahms lives in Traer, Iowa, and has been a member of MEMBERS1st for 36 years. He is an Air Force veteran and joint owner of Pillar Insurance in Traer.

Dirk says he is interested in running for the board so he can learn more about the operations of a financial institution, strategic planning, and the credit union movement. "I would be honored to represent my fellow members and serve as their voice to influence the overall direction of the credit union," said Dirk.



### John Dostart, Incumbent

Incumbent John Dostart lives in Altoona, Iowa, and serves as the City Engineer for the city of Altoona. John has been a member of MEMBERS1st since the late 1990s and is passionate about the credit union movement. For him, MEMBERS1st's Mission of "Financially Empowering Central Iowa" means a focus on its member owners by reinvesting its earnings in better savings and loan rates, and fewer fees, as well as a continued focus on financial wellness.

John holds a B.S. degree in Civil Engineering from Iowa State University, a master's degree of Engineering in Civil Engineering from the University of Texas at Arlington, and a Certified Public Manager certificate from Drake University.



### Tami Lichtenberg, Incumbent

Incumbent Tami Lichtenberg lives in Marshalltown, Iowa, and has served on the MEMBERS1st board of directors for nine years, the last three as board chair. She has worked for Telligen, a population health company, for more than five years, and is the Director of Healthcare Management. With over 20 years of experience in her field, Tami has worked in many different areas of non-clinical and clinical healthcare management including operations, contract implementation, policy, innovation, EMS and hospice.



### Scott Smith

Scott Smith lives in Boone, Iowa, and has been a member of MEMBERS1st for 26 years.

Scott worked in the fields of solid waste management, public works and worker safety, retiring in 2014 from his position as the landfill administrator for Boone County. He now works as the Senior Safety and Risk Improvement Adviser for the Iowa League of Cities.

When asked why he is running for a board position, Scott said, "I value and support the role that credit unions serve in their communities. By serving on the board, I can further support the important work that the organization is doing for our members."

Scott holds a Master of Public Administration from the University of Pittsburgh and is a Certified Safety Professional.

## Celebrate **Youth Week** at MEMBERS1st

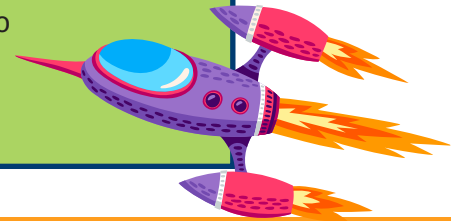
At MEMBERS1st, one of our goals is to help teach and encourage kids to develop smart money habits that will benefit them for life. Stop into a MEMBERS1st branch the week of July 8-12 for fun activities and the opportunity to start building strong financial habits for the children in your life.



Saving is **OUT OF THIS WORLD!**

Visit [members1st.com/youth-week](https://members1st.com/youth-week) for more details:

- One-time, in branch deposit match of up to \$10 per youth account during youth week.
- Coloring contest
- Games, activities & prizes!



## Giving Back To Our Communities

As a member of Iowa communities, MEMBERS1st supports local, nonprofit community organizations by providing financial contributions, in kind services and volunteer support.

Contributed to the Dollars for Scholars Program in Traer

Organized a winter clothing drive at all branches



Ames team delivered snacks to the Police & Fire Departments as a thanks for serving



Iowa Falls team delivered a gift basket to a local dentist on National Dentist Day



Staff Volunteered at Downtown Boone Clean Up Day



Marshalltown team raised money for Big Brothers & Big Sisters at the Bowl for Kids' Sake event

## Congratulations to Our 2024 College Scholarship Winners!

### High School Scholarship Recipients

Keilah Brewer - Boone, IA  
Emily Dowd - Perry, IA  
Jacob Hightshoe - Boone, IA  
Emma McGuigan - Story City, IA  
Angelica Sandoval - Marshalltown, IA

### Post-High School Scholarship Recipients

Landen Neuroth - Marshalltown, IA  
Nora Ryan - Ames, IA



PO Box 777  
Marshalltown, IA 50158-0777

## In This Issue

- » Your 60th Annual Meeting is July 25th
- » Meet your Board candidates
- » Celebrate Youth Week July 8-12!
- » Discounted Adventureland Tickets



## Discounted Adventureland Tickets

### Exclusively for MEMBERS1st Members

MEMBERS1st members can purchase tickets to Adventureland & Adventure Bay in Altoona, Iowa at a 40% discount! Tickets must be ordered on our website using the discount code provided. Tickets are not available for purchase in the branches.

Visit [members1st.com/adventureland](http://members1st.com/adventureland) for details & an offer code.

MEMBERS1st partners with First Community Trust to offer Trust and Investment Services to our members, including:

- Investment Management
- 401k, IRA Rollovers
- Living/Revocable Trusts
- Retirement Planning Consultation
- Estate Planning Consultation
- Estate Administration
- Estate and Retirement Planning Webinars

Learn more at

[www.MEMBERS1st.com/  
wealth-management](http://www.MEMBERS1st.com/wealth-management)